

# Convention Programme

Venue: Montien Riverside Hotel, Bangkok, Thailand

Theme: *Emerging Innovations in the Hospitality Industry - Vision 2020*

**Tuesday - October 11, 2011**

- 2.00 pm Onwards Registration of Delegates
- 7.30 pm *Welcome Address by Mr. Deepak Puri, Chairman, Convention Organizing Committee followed by Cocktail, Dinner & Entertainment*

**Wednesday - October 12, 2011**

**SESSION 1: CEO TRACK - A VIEW FROM THE TOP**

10.00 am to 11.30 am *Session chaired by Mr. Vivek Nair*  
*Issues for discussion by our esteemed speakers*

- **India's luxury hospitality chains - setting new benchmarks in global excellence**
- **The premium & upscale segment - a new growth engine for Indian hospitality**
- **Mid-market hotels - developing a compelling value proposition**

**SPEAKERS:** 1. Mr. Vivek Nair, Vice Chairman & Managing Director, Hotel Leela Venture Ltd.  
2. Mr. Suresh Kumar, CEO, Fortune Park Hotels (ITC Group)  
3. Mr. C.K. Baljee, Chairman & Managing Director, Royal Orchid Hotels Ltd.  
4. Mr. S.P. Jain, Managing Director, The Pride Hotels Ltd.

11.30 am to 12.00 Noon Tea/Coffee break

**SESSION 2: PROFIT WITH PRINCIPLES - CREATING SUSTAINABLE VALUE**

12.00 noon to 1.30 pm *Issues for discussion by our esteemed speakers*

- **Eco-efficiency - the business link to sustainable development**
- **Leveraging green energy in the hospitality industry - practical strategies and potential pay-off**
- **Using sustainable tourism to drive community development**
- **The creative edge - contemporary concepts in sustainable design and architecture for hotels**
- **The Hospitality Industry's role in promoting sustainability - a regulator's perspective**



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- SPEAKERS:**
1. Mr. Klaus Lengefeld, GIZ, Germany
  2. Mr. Patrick Kempf, WIRSOL
  3. Mr. Niranjana Khatri, Welcomenviron Initiatives of ITC Welcomgroup
  4. Mr. Willem Niemeijer, Co-Founder & CEO, Khiri Reach Initiative
  5. Mr. Anil Sharma, A Sharma Associates, Architect
  6. Dr. A.K. Ambasht, Member Secretary, Delhi Pollution Control Board

1.30 pm to 2.30 pm Lunch

## SESSION 3:

2.30 pm to 4.00 pm *Session chaired by Mr. Sudheer Bahl, Executive Committee Member, FHRAI*

*Issues for discussion by our esteemed speakers*

**CULINARY INNOVATION - A celebrity Chef share his recipe for success**

**SPEAKER:** Mr. Shaun Kenworthy, *Celebrity Chef, Restaurant Consultant, Food and Travel Columnist*

**GLOBAL INNOVATIONS IN CONCEPT AND DESIGN**

**SPEAKER:** Mr. Rohit Sachdev, CEO, Soho Hospitality, Bangkok

**EMERGING INTERNATIONAL TRENDS AND TECHNOLOGIES IN FOOD SERVICE DESIGN**

**SPEAKER:** Mr. Neel Kamal Chauhan, Food Service Consultants Society International (FCSI)

4.00 p.m. to 4.30 p.m. Tea/Coffee Break

## SESSION 4: INAUGURAL SESSION

4.30 pm to 6.00 pm *Welcome address by Mr. Ratan Marothia, President-FHRAI*

*Lighting of traditional lamp*

*Key note address by Dr. Shashi Tharoor, Hon'ble Member of Parliament*

*Inaugural address by Shri Subodh Kant Sahay, Hon'ble Union Minister for Tourism, Government of India*

*Vote of Thanks by Mr. Vivek Nair, Vice President-FHRAI*

8.00 pm onwards

Cocktail and Dinner **Incredible India** Evening



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Thursday - October 13 , 2011

## SESSION 5:

### **PUBLIC PRIVATE PARTNERSHIP - A PATH BREAKING INNOVATION IN COLLABORATIVE POLICY AND GOVERNANCE**

10.00 am to 11.30 am *Session chaired by Mr. Rajindera Kumar, Immediate Past President - FHRAI*

*A presentation by Mr. Devesh Chaturvedi, Additional Director General, Ministry of Tourism, Government of India*

- **Safe and Honourable Tourism**
- **Pioneering skill development through Hunar Se Rozgar Yojna**
- **Hospitality Development and Promotion Board**

**PANEL DISCUSSION BY:**

1. **Mr. Rajindera Kumar**
2. **Mr. Devesh Chaturvedi**
3. **Mr. S.M. Shervani, President- HRANI**
4. **Mr. K. Syama Raju, President - SIHRA**
5. **Mr. Vijai Pande, Hony. Secretary- FHRAI**

11.30 am to 12.00 Noon *Tea/Coffee break*

12.00 noon to 12.30 pm *Presentation by Core Wellness (Sohum)*  
**IT for a sustainable competitive advantage - A presentation by IDS**

## SESSION 6:

### **ISSUES, CHALLENGES AND OPPORTUNITIES FOR THE INDIAN TOURISM AND HOSPITALITY INDUSTRY - A MACRO PERSPECTIVE**

12.30 p.m. to 1.15 pm *Session chaired by Mr. Ratan Marothia, President- FHRAI*

**SPEAKERS:**

1. **Mr. Subhash Goyal, Chairman, STIC Group**
2. **Senior representative from PATA**

1.15 pm to 1.45 pm *Valedictory address by Shri S. Hiato, Hon'ble Minister of Tourism, Government of Mizoram*  
*Vote of thanks by Shri B.K. Gupta, Former President-FHRAI*

1.45 pm to 2.45 pm *Lunch*

2.45 pm Onwards **Open Session for B2B discussion, Media interaction, Dialogue with India-Thai Chamber of Commerce and representative of Thai Industry**

7.00 pm onwards *Departure for Cocktail and Dinner at Cruise*

