

HOTELS & RESTAURANTS INDIA

fhrainmagazine

Dear Sir / Madam

The "**FHRAI Magazine**" is the most widely read magazine among leading professionals and decision makers of the hospitality industry in the country. This bi-monthly publication of the Federation of Hotel and Restaurant Associations of India (FHRAI), which is the apex body of the hospitality industry in India, will henceforth be a monthly publication.

10,000 copies of this publication are mailed to Owners, Directors, CEOs, COOs, HODs and Senior Managers, who take very keen interest in the magazine on account of its highly relevant and valuable contents and its wide reach in the Hospitality Industry.

Without a doubt by advertising in the FHRAI Magazine your products and services will get long term exposure and benefit. And unlike other trade journals, the decision makers of the industry repeatedly read our magazine and preserve it as reference material for the future.

The magazine is now being published on behalf of FHRAI by Cross Section Publications Pvt. Ltd., India's oldest and most respected tourism communication company, the publishers of T3, Go Now, Cargo Times and Destination India Metro Travel Planner. The credibility and reach of FHRAI comes together with the professionalism and rich experience of Cross Section Publications to ensure that the magazine acquires a deepest penetration of professionals in the industry.

Thank you for your interest and support

Best Regards,

Gaurav Kad
Manager, Advertising

R A T E C A R D

Advertising & Publishing Data

EFFECTIVE FROM 1st FEBRUARY 2008

Trimmed Size	: 20.9 x 27.3 cm
Print Area	: 17.9 x 24.5 cm
Column width	: 5.7 cm
Full Page Bleed	: 21.3 x 27.9 cm
Double Spread (non bleed)	: 39.2 x 24.5 cm
Double Spread (bleed)	: 42.5 x 27.9 cm

Paper: **High Quality Art Paper** • Printing: **Sheet-fed offset**
Input: **CD in EPS, Tiff format 300 dpi** (with colour reference/print)
Release Date: **1st week of every month**
Material: **2 weeks in advance from release date**

Advertising Rates

SERIES DISCOUNT

• 4-6 insertions: 5% • 7-12 insertions: 10%

ADVERTISING RATES (Amount per insertion in Indian Rupees per issue)
All types are in full colour only

	Rate Per Insertion
Half Inside	: 30,000
Full Inside	: 48,000
Back Inside	: 60,000
Front Inside	: 75,000
Back Outside	: 90,000

Cross Section
P u b l i c a t i o n s

OFFICE: IIIrd Floor, Rajendra Bhawan, 210, Deen Dayal Upadhyay Marg, New Delhi - 110002. **INDIA**
Tel.: 91-11-41001622 **Fax:** 91-11-41001627, 41001628 **E-mail:** cspp12005@gmail.com

Publications: Destination India, Travel Trends Today, Go Now, Cargo Times, India Travel Planner
Events: SATTE OPENWORLD, CINEMASCAPES