



SOUTH INDIA HOTELS & RESTAURANTS ASSOCIATION

President : M.P.PURUSHOTHAMAN
Vice President : SHANKAR MENON

Hony. Secretary : T.NATARAJAN
Hony. Treasurer : K.MURALI RAO
Secretary General : R.RANGACHARI

SYNOPSIS ON SIHRA

Incorporation:

The South India Hotels & Restaurants Association was incorporated in 1951 as a Company under Companies Act without having any Share Capital. The objective is to encourage, promote and protect the interests of member establishments. It has been rendering professional advice and assistance from the to time to all its members on topics of vital importance.

Jurisdiction:

Association admits and assists members operating in Southern Region – viz., States of TamilNadu, Andhra Pradesh, Karnataka, Kerala, Union Territory of Pondicherry and Lakshadweep.

Nature of Service

The Association render assistance during promotion and operation of any Hotel / Restaurant. The Secretariat of the Association is manned by professionals and equipped with facilities required by the Industry, provides to members information of various aspects such as applicability of Laws, Tax matters, Labour, Liaison with Tourist Departments. It issues from time to time circulars concerning Hospitality Industry. Periodical Meeting are held on subjects of topical interest and convenes Regional and National Conventions to deliberate matters on Hospitality Industry. Conducts Professional Development Programs. Owns a state-of-art Library and Training Centre.



MEMBERSHIP INFORMATION – SIHRA

CATAGORIES OF MEMBERSHIP

The Association admits Members under the following categories:

HOTEL MEMBERSHIP

Any Establishment having a minimum of 10 lettable rooms holding a valid Lodging House Licence by the Local Municipal Authorities and Licence to use the premises as a place of public entertainment by the Local Policy Authority is eligible for Hotel Membership.

RESTAURANT MEMBERSHIP

Any Establishment holding an Eating House Licence having a minimum 25 covers issued by the Local Municipal Authority is eligible for Restaurant Membership.

Associate/Affiliate Membership:

Any establishment rendering services to Hotels / Restaurants such as Travel Agencies, Carriers, Suppliers, Caterers, Consultants, Training Institutes and Catering Educational Institutions are eligible for Associate/Affiliate Membership.

Admission for the Membership of the Association is based on fulfillment of certain criteria laid down as per the International standards of Hoteliering and is solely left to the discretion of the Executive Committee of the Association

ACCOUNTING YEAR:

The financial year of the Association begins on 1st April of every year.

Membership Information – FHRAI

It is mandatory for every one to become a member of the Regional Association before applying for membership of FGRAI. Membership Discount Cards are issued only to Hotel & Restaurant Members. FHRAI application forms having details on Entrance Fee, Subscription, Legal Fund and Listing Fee will be sent to members on request.



Dear Sir,

We enclosed herewith an application form for SIHRA Membership together with the details of amount payable towards Entrance Fee, Subscription, Legal Fund, Building Fund and contribution for Golden Jubilee Fund.

Also enclosed is an application for FHRAI membership with details of payment for enrollment. Please return both the forms duly filled in with the enclosures as mentioned below:

1. For SIHRA Membership

1. DD in favour of SIHRA payable at Chennai as per details enclosed.
2. A Xerox copy of the current Municipal Licence of your establishment.
3. Two copies of Room Tariff (Copy of Menu Card in the case of Restaurant Membership)
4. SIHRA Discount Card from duly filled in with two stamp sized Photographs with names of their nominees on the reverse of their photographs.
5. Copy of certificate of star classification of your Hotel, if any.

2. For FHRAI Membership

1. DD in favour FHRAI payable at New Delhi towards Entrance Fee, Subscription, etc., as detailed in the application form.
2. Listing particulars of your establishment in the enclosed proforma.
3. A Xerox Copy of Municipal Licence.
4. Two copies of printed Room Tariff. (Copy of Menu Card in the case of Restaurant Membership).
5. Copy of certificate of Star Classification of your Hotel, if any.
6. Names of two nominees for issue of FHRAI Membership Discount Cards, with two stamp sized photographs with names on the reverse.

Thank you
Yours Sincerely

R. Rangachari
Secretary General

Enc'. As Above



MEMBERSHIP SUBSCRIPTION

(10% increase with effect from 1-4-2004)

Category	Entrance Fee for New Members Only	Subscription	Subscription to Legal Fund
<u>Hotels</u>			
Having up to 50 Rooms	3000.00	2750.00	750.00
51-100 Rooms	4000.00	4400.00	750.00
101-150 Rooms	5000.00	6600.00	750.00
151-200 Rooms	7500.00	8800.00	750.00
Above 201 Rooms	10,000.00	11,000.00	750.00
<u>Restaurants</u>			
Upto 100 Covers	2500.00	3850.00	500.00
Above 101 Covers	3000.00	5500.00	500.00
<u>Associate/Affiliate Members</u>	4000.00	4400.00	--

Building Fund:

Rs.1500/- towards Building Fund is to be paid by all New Members.

N. S. Subscription etc., Should be made by a crossed DD drawn in favour of SIHRA payable at Chennai only.



APPLICATION FORM
(15% Discount Card)

Name of the Establishment: _____

Name & Designation _____

Chief Executive/Owner/Partner _____

Address _____

City Pin Code State

Telephone (STD Code-----) ----- Fax: -----

E-mail _____

Web-site _____

Nomination for 15% Discount Card

(Please enclose 2 stamp size photographs of each nominee with on the reverse)

1. Name _____
Designation _____

2. Name _____
Designation _____

Signature

Name of the authorised Signatory _____

Designation _____

Date _____

Nominee 1. Specimen Signature	Nominee 2 Specimen Signature



Annexure

Information required from Hotels

1. Hotel name
2. Address
3. City
4. State
5. PIN
6. Telephone Number
7. Fax
8. E-mail
9. Web-site
10. Access from Airport
11. Access from Railway Station
12. Access from Bus Terminus
13. Free pickup from Airport if applicable
14. Classification category of Department of Tourism
15. Checkout time
16. Room facilities
- (a) type (b) A/C or Non-A/c (c) suites No. of Rooms Total
- 17 Room Tariff
18. Services
19. Other facility
20. Number of conference / meeting rooms with capacity
21. Maximum theatre style capacity of largest room (banquet)
22. Maximum theatre style capacity of smallest room (banquet)
23. Number of restaurants and bars with cuisine
24. Credit cards accepted
25. Tax applicable
26. Ownership
27. Managing Director/CEO
28. General Manager
29. F & B Manager
30. Member of (mention Association / bodies of which you are a member other than SIHRA)
31. One photograph/picture preferably in soft copy (floppy disk)
32. Any other details: