



SOUTH INDIA HOTELS & RESTAURANTS ASSOCIATION

M. 1, 'Prince Centre', 709-710, Anna Salai, Chennai - 600 006.

Phone : 044-2829 7511, 2829 7512 Telephone & Fax : 044-2829 7510 Email : admin@sihra.in

Website : www.sihra.in

SYNOPSIS ON SIHRA

Incorporation:

The South India Hotels & Restaurants Association was incorporated in 1951 as a Company under Companies Act without having any share Capital. The objective is to encourage, promote and protect the interests of member establishments. It has been rendering professional advice and assistance from time to time to all its members on topics of vital importance.

Jurisdiction:

Association admits and assists members operating in Southern Region – viz., States of Tamil Nadu, Andhra Pradesh, Karnataka, Kerala, Union Territory of Puducherry and Lakshadweep.

Activities:

The Association renders assistance during promotion and operation of any Hotel / Restaurant. The Secretariat of the Association is manned by professionals and equipped with facilities required by the Industry; provides to members information on various aspects such as applicability of Laws, Tax matters, Labour, Liaison with Tourism Departments etc. It issues from time to time circulars concerning Hospitality Industry. Periodical Meetings are held on subjects of topical interest. The Association convenes Regional and National Conventions to deliberate on matters related to the Hospitality Industry. SIHRA Conducts Professional Development Programs for its Members.



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MEMBERSHIP INFORMATION - SIHRA

Admission for the Membership of the Association is based on fulfillment of certain criteria laid down as per the International Standards of Hoteliering and is solely left to the discretion of the Executive Committee of the Association.

CATEGORIES OF MEMBERSHIP

The South India Hotels & Restaurants Association (SIHRA) admits Members under the following categories:

A) HOTEL MEMBERSHIP

Any Establishment having a minimum of 10 lettable rooms and holding a valid Boarding & Lodging House Licence issued by the Local Municipal Authority and Licence to use the premises as a place of public entertainment by the Local Police Authority is eligible for Hotel Membership.

B) RESTAURANT MEMBERSHIP

Any Establishment having a minimum of 25 covers and holding an Eating House or Restaurant Licence issued by the Local Municipal Authority is eligible for Restaurant Membership.

C) ASSOCIATE / AFFILIATE MEMBERSHIP

Any Establishment rendering services to Hotels / Restaurants such as Travel Agencies, Carriers, Suppliers, Caterers, Consultants, Training Institutes and Catering Educational Institutions are eligible for Associate / Affiliate Membership.

SIHRA MEMBERSHIP DISCOUNT CARDS

SIHRA Membership Discount Cards are issued to the Hotels & Restaurants Members only on the understanding that reciprocal benefits are provided by all Member Establishments. In the event any Member declines to provide this benefit to other fellow Members, the Association will be at liberty to withdraw the Discount Cards issued to such Members and notify other Members accordingly.

ACCOUNTING YEAR

The financial year of the Association begins on 01st April every year.

Membership Information – FHRAI

It is mandatory to become a member of the Regional Association (SIHRA – For Establishments based in Southern India) before applying for membership of FHRAI. Membership Discount Cards are issued only to Hotel & Restaurant Members. FHRAI application forms having details on Entrance Fee, Subscription, Legal Fund and Listing Fee will be sent to members on request.



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Dear Sir / Madam

Please download from our website www.sihra.in the application form for SIHRA Membership together with the details of the amount payable towards Entrance Fee, Subscription, Legal Fund and Building Fund.

If you are also interested in applying for FHRAI (Federation of Hotel & Restaurant Associations of India) membership please download the FHRAI application form with details of payment for enrollment from their website www.fhrai.com.

The forms duly filled in with the enclosures as mentioned below are to be returned to the SIHRA office:

1. For SIHRA Membership:

1. Demand Draft in favour of SIHRA payable at Chennai towards Entrance fee, Subscription etc as detailed in the application form.
2. A Photocopy of the current Municipal Corporation Licence of your establishment (for Hotel membership, the Licence must be specifically issued for Boarding & Lodging). If the Licence is issued in the Local language, copy of a duly notarised English Translation to be enclosed.
3. Printed Room Tariff Leaflet & Original Menu Card of the Restaurant in the Hotel (in the case of Restaurant Membership only Original Menu Card) – 2 nos.
4. SIHRA Membership Discount Card form duly filled in with two stamp sized Photographs with names of their nominees on the reverse of their photographs.
5. Copy of certificate of Star Classification of Hotel, if classified.
6. Brochure and CD of the Hotel/Restaurant

2. For FHRAI Membership:

1. Demand Draft in favour of FHRAI payable at New Delhi towards Entrance Fee, Subscription, etc. as detailed in the application form.
2. Listing particulars of your establishment in the enclosed proforma.
3. A Photocopy of the current Municipal Corporation Licence of your establishment (for Hotel membership, the Licence must be specifically issued for Boarding & Lodging). If the Licence is issued in the Local language, copy of a duly notarised English Translation to be enclosed.
4. Printed Room Tariff Leaflet & Original Menu Card of the Restaurant in the Hotel (in the case of Restaurant Membership only Original Menu Card) – 2 nos.
5. Copy of certificate of Star Classification of Hotel, if classified.
6. Brochure and CD of the Hotel/Restaurant.
7. Names of two nominees for issue of FHRAI Membership Discount Cards, with two stamp sized photographs with names on the reverse.

We look forward to enrolling you as our Member.

Thanking you

SECRETARY GENERAL

SOUTH INDIA HOTELS & RESTAURANTS ASSOCIATION



ASSOCIATES

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Hotel Associations Catering Institutes Travel Agents Airlines Suppliers Consultants

APPLICATION FORM

Name:

Address:

City:

State:

Pincode:

Phone:

Fax:

STD Code:

E-mail of Associate:

Email of Managing Director / CEO / Principal / Coordinator :

Website:

Date of Incorporation:

Services offered:

Branches in India:

Registered with:

Ownership:

MD / CEO

Principal

Coordinator

Any other details _____

Enclosed herewith is Demand Draft for Rs. _____ in favour of SIHRA payable at Chennai

D.D. No. _____ dt. _____ Bank _____

We hereby undertake to agree and abide by the Rules & Regulations of the Association.

Note : Associate Members are not entitled for Membership Discount Cards, as the cards are issued on reciprocal basis to Hotel and Restaurant Members only

Signature of Authorised S
(with official seal)

Name:

Designation:

Date:

ACCOUNTING YEAR:

The financial year of the Association begins on 1st April of every year.



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Information required from Associate Members (For New Members & Existing Members)

1. Name:
2. Address:
3. City:
4. State:
5. PIN Code:
6. Telephone Numbers:
7. Fax Number:
8. E-mail: a) of Establishment
 b) of MD / CEO / Principal / Coordinator
9. Web-site:
10. Date of Incorporation:
11. Services offered:
12. Branches in India:
13. Registered with:
14. Ownership:
15. Managing Director / CEO:
16. Principal / Coordinator:
17. Any other details _____



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ACCOUNTING YEAR :

MEMBERSHIP SUBSCRIPTION (with effect from 01-04-2011)

Hotels

The financial year of the Association begins on 1st April of every year.

Category	Entrance Fee for New members only (One Time Payment)	Building fund for New members only (One Time Payment)	Subscription	Subscription for Legal fund	Total for Existing Members (Without Service Tax)	Service Tax 10.3% for Existing Members	Total for Existing Members with Service Tax	Total for New Members (without Service Tax)	Service Tax 10.3% for New Members	Total for New Members with Service Tax
Having upto 50 Rooms	₹ 3,000/-	₹ 1,500/-	₹ 4,000/-	₹ 750/-	₹ 4,750/-	₹ 489.25	₹ 5,239.25	₹ 9,250/-	₹ 952.75	₹ 10,202.75
51-100 Rooms	₹ 4,000/-	₹ 1,500/-	₹ 6,700/-	₹ 750/-	₹ 7,450/-	₹ 767.35	₹ 8,217.35	₹ 12,950/-	₹ 1,333.85	₹ 14,283.85
101-150 Rooms	₹ 5,000/-	₹ 1,500/-	₹ 10,040/-	₹ 750/-	₹ 10,790/-	₹ 1,111.37	₹ 11,901.37	₹ 17,290/-	₹ 1,780.87	₹ 19,070.87
151-200 Rooms	₹ 7,500/-	₹ 1,500/-	₹ 13,390/-	₹ 750/-	₹ 14,140/-	₹ 1,456.42	₹ 15,596.42	₹ 23,140/-	₹ 2,383.42	₹ 25,523.42
Above 201 Rooms	₹ 10,000/-	₹ 1,500/-	₹ 16,730/-	₹ 750/-	₹ 17,480/-	₹ 1,800.44	₹ 19,280.44	₹ 28,980/-	₹ 2,984.94	₹ 31,964.94

Restaurants

Upto 100 Covers	₹ 2,500/-	₹ 1,500/-	₹ 5,600/-	₹ 500/-	₹ 6,100/-	₹ 628.30	₹ 6,728.30	₹ 10,100/-	₹ 1,040.30	₹ 11,140.30
Above 101 Covers	₹ 3,000/-	₹ 1,500/-	₹ 8,000/-	₹ 500/-	₹ 8,500/-	₹ 875.50	₹ 9,375.50	₹ 13,000/-	₹ 1,339/-	₹ 14,339/-

Associate / Affiliate Members

₹ 4,000/-	₹ 1,500/-	₹ 5,570/-	-	₹ 5,570/-	₹ 573.71	₹ 6,143.71	₹ 11,070/-	₹ 1,140.21	₹ 12,210.21
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- N.B.
- ❖ Payment for Subscription etc. should be made by a DD drawn in favour of SIHRA payable at Chennai only.
 - ❖ Entrance Fee & Building Fund One Time payment only.
 - ❖ For obtaining Discount cards please forward the Nomination form duly filled in with nominees specimen signatures and two stamp size photographs, and write the Name & Designation of the nominees on the reverse of the Photographs in **CAPITAL LETTERS**.